

BANCROFT and AREA STUDIO TOUR

ARTIST APPLICATION 2024

The Bancroft and Area Studio Tour would like to invite you to apply to be a new participant in the upcoming Studio Tour to be held September 21 & 22 and September 28 & 29 2024. There are a fixed number of locations on the tour. Applicants can apply to be a new member or to be a guest or a current member of the tour.

Our Goal

Our Studio Tour Exists to:

1. Promote appreciation of local art.
2. Educate the public as to artistic process, lifestyle and inspiration.
3. Promote sales of our work and profile its availability.

The Application & Jurying Process

Please send in:

- The application form DEADLINE is Monday FEB 12, 2024. It can be sent by Mail or Email.
- A copy of Home and studio Liability Insurance Coverage, min. \$1 to \$2 Million, (can be a memo from your insurance broker or rider specific to the tour dates). Guests are responsible for insuring for loss of their own artistic property.
- 5 recent good quality colour photographs of the work to be exhibited and 1 or 2 photos of your studio (if applying to be a guest, do not send studio photos). If you have a website this would be useful. If sent by mail, include a self-addressed stamped envelope for the return of your photos.
- Applications and photos should be mailed or emailed and RECEIVED BY FEBRUARY 12, 2024.
- Those who have been accepted into the tour will be required to forward \$275.00 within one week of the tour.

Send application and photos to :

-Ketha Newman 613-334-9686 email: kethanewman@hotmail.com

-Karen Istead 613-332-0504 email: kistead0@gmail.com

Mailing addresses will be given upon request.

Jurying of the applicants will take place shortly after the deadline, by the Tour Members.

The Studio Tour will do their utmost to ensure that your art is handled carefully, however we do not assume responsibility. Jurying will be based on originality of design, quality of workmanship, studio, location, and professionalism. Upon favourable review of the work based on your application and photo presentation, a representative from the jurying committee will contact you to arrange an appointment to view your work in your studio/home for further jurying. Following this, a final decision will be made.

General Guidelines

- All members/guests must display sufficient inventory to cover the showing and sale, through out the two weekends of the tour.
- All members must attend meetings (min. 2/year).
- All members/guests must display adequate signage, purchase minimum of 3 signs per artist location available to artist at cost to be determined.
- Suggest seasonal decoration of interior/exterior of studio space to create atmosphere.
- Please be prepared to provide image and brochure copy (written component in two versions – one short (single sentence) and one long (maximum 30 words). Also include contact information (phone/email/website) and directions to your location if displaying in your own studio. This will be required **WITHIN ONE WEEK OF ACCEPTANCE**.
- Further images, videos etc will be required throughout the weeks before the tour. These will be used for advertising purposes and timely submission is encouraged.
- All members/guests are required to distribute a designated minimum number of brochures in Bancroft and Artists Surrounding Areas. Brochures to be picked up by the artist.
- All members/potential members/guests are urged to take on other tasks essential to the tour.
- All members/guests must only display **ONLY THEIR OWN** juried art during the studio tour.
- Retail stores are not permitted on the tour.
- All members must provide proof of \$1 - \$2 million liability insurance coverage in the form of a copy of the insurance papers, a memo from the broker or a rider specific to the Studio Tour weekends. This is to accompany your application. Note guests are responsible for insuring their own tour displayed inventory.

I agree to the stated guidelines and understand the lack of compliance could result in not being invited back to be a member or guest of the tour.

Signature

BANCROFT & AREA AUTUMN STUDIO TOUR 2024

Artist Application Form

Name: _____

Business Name: _____

Mailing Address: _____

Location of Studio: _____

Phone # _____ Cell# _____

E-Mail: _____

Web Site: _____

Are you applying to be a member _____ or a guest _____

Describe why you would like to be part of the Bancroft & Area Studio Tour:

Describe your artwork: (what is distinctive about your work?)

Give a brief description of your experience in your field of artwork:(Training, previous exhibitions, awards etc.) Please submit a separate resume or CV. Please note if attached.

I agree to the stated guidelines and understand the lack of compliance could result in not being invited back to be a member or guest of the tour.

Signature

Date